

FOR IMMEDIATE RELEASE

## **The Patriot-News appoints retail advertising manager**

**Harrisburg, PA** – The Patriot-News is pleased to announce the appointment of Deanna Alexander to the position of Retail Advertising Manager. Alexander joins us from The Lansing State Journal in Lansing, Michigan, where she held the position of Advertising Director. She begins her career with The Patriot-News on Monday, February 3.

She has extensive experience in newspaper publishing, and has held various positions involving sales and operations management, as well as staff and product development.

Alexander's management experience includes Retail Advertising Manager at The Lansing State Journal, Director of Advertising at Darwin Networks in Seattle, and both Online and Prepress Manager at The Olympian, a Gannett newspaper. She was nominated for Gannett Sales Executive of the Year in 1995, and received the 1995 Top Achiever Award. She attended Whitworth College, Spokane, Washington, where her major was Accounting.